

Case Study – Feonic floor calms patients



Overview

Feonic technology installed in London
Medical practice to reduce patient
stress

Product

F4 audio drives

'76 to present

www.76topresent.com



One of our clients is a successful medical practice. Having spoken to the staff, we learned that one of the greatest problems they face is the high state of anxiety their patients are often in when they enter the treatment and consultation rooms. The greater the level of a patient's anxiety, the more difficult it is to accurately diagnose and treat them.

Interestingly, a lower percentage of patients arrive at the practice in this state of mind. Many come in relatively relaxed and only become anxious whilst waiting to be seen. This led us to the conclusion that the waiting room environment at the clinic was not performing as it should by failing to make patients feel at ease and keep them in this relaxed state till their appointment.

By activating the floor of the waiting room with Feonic devices, we were able to create an invisible Wi-Fi enabled sound solution that could be accessed from any computer or handheld device connected to the practice's secure local area network. We also supplied a library of bespoke soundscapes, each designed and proven to stimulate relaxation, to be played through the system at very low volume. In addition, a fully programmable and controllable ambient scent delivery system was installed to diffuse a specially formulated fragrance throughout the clinic.

The results of the multisensory installation were immediate, with staff noticing a sudden and dramatic change in patients' demeanours, making diagnoses and treatments more accurate and efficacious. Patients have also expressed a change in attitude towards attending the clinic, with a majority now associating positive feelings towards upcoming appointments.

"I cannot express how grateful I am for ['76's] advice and expertise, which has proven to be very sound and cost-effective. ['76] completely identified our individual needs and the results speak for themselves."

The practice's Business Development Manager



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