

# Case Study – Mirror TV roll out in Abu Dhabi



## Overview

Feonic's F4 audio drives were used to transform the mirror of Mirror TV into a high quality audio source

## Product

F4 audio drives

## Designer

MINDCo Middle East FZE



Feonic's F4 audio drives were incorporated into one of UAE's leading suppliers of mirror TV designs converting the mirror into an invisible audio output source for a large hotel group based in Dubai. The challenge to provide a high quality hidden audio source that would not cause damage to the structure was solved by the micro-vibrations of Feonic's F4. All the audio output for all AV module in the hotel rooms are routed through the F4 audio drive which is a part of mirror TV installation.

Initial roll out includes mirror TVs installed in all 197 rooms of one of the prestigious hotels in Dubai run and managed by prestigious Hospitality Management Company from Europe.

The success of this first project has allowed the client to incorporate the technology into multiple restaurant areas around the hotel.

The supplier of the mirror TV system sees more potential for this environmentally adaptable technology and is now focussing on identifying other opportunities to further penetrate hospitality sector companies who own or manages hotels in Dubai and UAE.

Third party reference ***"the output from Feonic's F4 was so impressive on the mirror glass that we have decided to use it for many audio output requirements in different hospitality sector projects we are working on."***



Feonic Technology Ltd, Newlands Science Park, Inglemire Lane, Hull HU6 7TQ, UK Tel: +44 (0)1482 806688 Fax: +44 (0)1482 806 654. web:www.feonic.com email: info@feonic.com

