Case Study – Gallery soundscape - Singapore

Overview
Multi-zone sound installation in
Singapore Museum of Art and Design

Product
Multiple F1.3 audio drives zones

Designer/Installer
www.feonicsingapore.com

Singapore’s MAD Gallery hosts regular visual installations, real time work by artists in residence, workshops, seminars and parties within. MAD stands apart from the crowd; making art accessible to all; nurturing a new generation to admire and appreciate contemporary art pieces. Feonic technology was selected for multi-zone piped music throughout. Feonic Drives are embedded in the plaster ceiling producing a wall of sound which isolates the interior of the gallery from the hustle and bustle of the outside world. Visitors to the gallery are completely sound immersed as they enter the gallery setting the atmosphere according to the theme of the artwork. VIP areas are also acoustically enabled by the Feonic system to ensure that everywhere shows the artwork to the maximum effect. The installation of multi-zone audio is configured such that different parts of the gallery can be sound enabled differently whilst at the same time doubling up as a PA system.

“The Feonic sound system has made the gallery a conducive environment for gallery patrons to enjoy and appreciate the efforts of our artist”.

Jasmine Tay – Founder and Gallery owner

Feonic Technology Ltd, Newlands Science Park, Inglemire Lane, Hull HU6 7TQ, UK Tel: +44 (0)1482 806688 Fax: +44 (0)1482 806 654. web:www.feonic.com email: info@feonic.com