

Case Study – Tate Modern Word. Sound. Power.



Overview

Word. Sound. Power collection
Tate Modern July – November
2013

Product

2 x F1.3 audio drives

Sound Artist

www.carolinebergvall.com

www.tate.org.uk/visit/tate-modern

Whispering Window technology has been installed at the Project Space exhibition at the Tate Modern in London. Feonic's multisensory marketing device has been used to transmit a poem: Caroline Bergvall's piece Voice, 2007, from the space's windows to provide a subtitle for the exhibition which celebrates: Word, Sound and Power. The words spoken in the transmitted poem aim to provoke the varied experiences of the human voice, and in turn, create a magical effect.

The Tate Modern describes the essence of exhibition and Bergvall's poem as: ***"From a single utterance to the pronunciation of a name and declaration of an idea the voice is a tool through which we affirm our presence in the world. The perspectives presented by each of the artist working in a range of media including audio documentary, film, performance, text and sound, elaborate on the relationship between worlds as speech, words and text; sound as voice, sound as song; power as taken."***

Loren Hansi Momodu, assistant curator said: ***"We have been very happy working with the Feonic team to realise this installation. Feonic's technology has provided an exiting opportunity to experiment with relocating the voice, to focus on the spoken words rather than the body that speaks them, and consider voice as a metaphor for empowerment, which is central to this exhibition."***



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