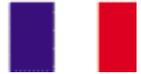


# Case Study – Whispering Window in Levi's®



## Product

2 x F1.3 audio drives and a  
100 watt stereo amplifier

## Installer/ Creative Agency

Lucky Fox  
<http://luckyfox.uk.com/>

Creative Agency Lucky Fox installed a Whispering Window in Levi's® store Paris. Here is a sneak peak behind the scenes, see if you can spot the F1.3 audio drive in the right hand side store window

Two campaigns are featured, the Frontier campaign in September 2013 and the Levi's® Revel Curve ID women's jeans in October 2013.

***“Check out the audios being added to visuals! No longer 1 dimensional retailing”***

Susan Fulignati, Visual Floor Manager at Levi Strauss & Co.

Photos by Lucky Fox and Levi's® Brussels



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